

Dear Friend of Umbrella,

Two years ago we had a dream to create a new Umbrella home that would meet our vision of being a healing space for the community members with whom we work. We reached out to our loyal supporters and began to ask if they would support our first-ever capital campaign. We were so pleased that donors answered that challenge and helped raise over \$500,000 towards our \$600,000 goal!

We appreciate all the support to date and we look forward to completing our campaign in the coming year.

With deep appreciation,

Amanda Cochran
Executive Director



CAMPAIGN GOAL
Cultivating Healing Spaces:
Root, Nurture, Grow

Root	\$490,000
Purchase of 1330 Main St	450,000
Foundation Repair	40,000
Nurture	\$ 60,000
Renovation*	43,500
Furniture, Tech upgrades	16,500
Transformation Fund	\$ 50,000
Total	\$600,000

*Youth nook and an ADA compliant bathroom.

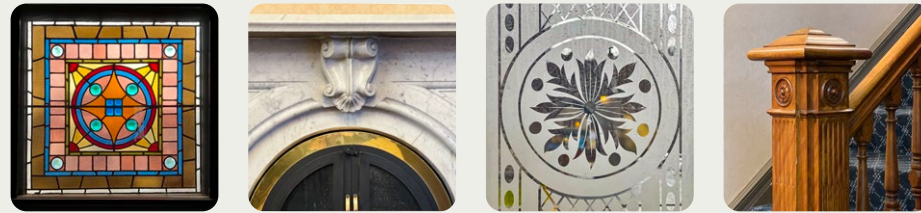
"We give because we are so impressed with the professionalism, growth and development of Umbrella over the years. We are excited to see the impact it makes in the future."

DALE & RON STEEN
UMBRELLA BOARD MEMBER
AND HER HUSBAND

 **umbrella**
1330 Main Street
St. Johnsbury, Vermont 05819
802.748.1992

umbrellanek.org

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Named Spaces

Three of the rooms in our building have already been named.

The Passumpsic Bank Community Room offers a comfortable space for our advocates to meet with people accessing our services. The space also houses Umbrella staff meetings and Board of Directors meetings.

The Family Room space will be named in memory of Kate Piper. Kate, who passed away in March of 2024, spent her life advocating on behalf of children experiencing abuse. Kate's loved ones have supported Umbrella's campaign to ensure that the space will continue to be used to provide children with a safe and supervised opportunity to play and create positive memories with their parents, despite the challenges the family has faced.

The Kitty and Abel Toll Youth Nook is a space in our building for youth to learn and grow. Designed to house our Youth In Power Program, the Toll Youth Nook offers a dedicated, customized space for young people to collaborate and connect.



"I proudly support Umbrella because I see firsthand the good the organization brings to our community. In my work as an ER physician, I see Umbrella staff step up and help victims of domestic violence"

MARC BOUCHARD, MD
UMBRELLA BOARD
MEMBER

Cultivating a Northeast Kingdom where all people thrive free from abuse and oppression.

 **umbrella**

CULTIVATING
HEALING SPACES:
**Root
Nurture
Grow**



Two years ago we had dream...

CULTIVATING HEALING SPACES: Root Nurture Grow

Umbrella's Capital Campaign

In the summer of 2022 Umbrella decided to purchase property for the first time in its history. The beautiful building, located within St. Johnsbury's Main Street Historical District, has a rich history, including being home to the pastors of the North Congregational Church until the 1960s.

In 1984, the building was purchased by Ed Zuccaro and David Willis as their local law office. Umbrella's purchase of the property has enabled it to create a home for its programs serving Caledonia and southern Essex counties as well as its administrative staff.



UMBRELLA STAFF IN THE NEW COMMUNITY ROOM AT 1330 MAIN STREET.



PARTICIPANTS OF UMBRELLA'S YOUTH & EMPOWERMENT PROGRAM



After securing over \$500,000 towards the \$600,000 goal, Umbrella is launching the public phase of the capital campaign - Root, Nurture, Grow: Cultivating Healing Spaces. We make this exciting step forward with the knowledge that to effectively create a Northeast Kingdom where all people thrive, free from abuse and oppression we need to;

ROOT sturdily into our community so that our influence is resilient and informed by the real challenges individuals face every day;

NURTURE and tend to our relationships with community members and partners by creating spaces that facilitate connection and healing, and;

GROW and adapt our programs in order to be responsive to the complex and changing needs of our community.



Our first campaign goal is to raise funds to **ROOT** into the community.

We aim to preserve the building's historic beauty and care for its internal structures that will inevitably experience the daily wear and tear of what it takes to support our community. Funds will go towards the cost of the building as well as a needed foundation project.



Our second campaign goal is to raise funds to **NURTURE** our community.

We will tend to spaces where community members come together at Umbrella. Upgrading the inside of the building, renovating as needed to personalize spaces to create rooms supportive of healing will be the focus of this goal. Funds will go towards updating a first floor bathroom so that it is ADA compliant as well as furniture and technology upgrades.



Our third campaign goal is to **GROW** with our community via our Transformation Fund.

The Fund will enable the incubation of innovative and community-informed ideas on how to effectively respond to the NEK's emerging needs such as improved programming for those who cause harm in intimate partner relationships and more coordinated and integrated services and supports for people experiencing human trafficking.

Thank you to these donors for their leadership gifts to the Cultivating Healing Spaces campaign. Their generosity has brought us close to our goal. Now we need your support to get us over the finish line!

ADVOCATE LEVEL

Anonymous
Hoel Foundation
Marion and Bill Mohri
Kitty and Abel Toll

CULTIVATOR LEVEL

Ed Vilandrie and Marty Cavanaugh
Butternut Farm Fund
Passumpsic Bank
Bill Piper
Matthew and Elizabeth Prohaska

STEWARDSHIP LEVEL

Marc Bouchard
Paige and Peter Crosby
Susan Gresser and Stanley Baker
BCS Capital Projects
Sunflower Fund

SUPPORTER LEVEL

Barbara Bristol
Nancy and John Goodrich
Gail and Bernie Flynn
Erin Narey and Jody Fried
Carol and Rich Lyon
John Dawson and Jennie Savage
Judy and Jerry Rankin
Cindy and Graham Shaw
Dale and Ron Steen



"My husband and I supported Umbrella's Capital Campaign because we see the great impact that having a beautiful, warm, and accessible space has on people who use Umbrella's services."

LIZ PROHASKA
UMBRELLA BOARD
PRESIDENT

We are asking you to consider participating in our first ever capital campaign and helping us reach our goal!

We could not make a dream like this come true without the support of our community.

You can support Umbrella's Capital Campaign by making a tax-deductible one-time or recurring donation.

Send a check, payable to Umbrella, to: 1330 Main Street
St. Johnsbury, VT 05819



Or donate online at umbrellanek.org or by scanning the QR code.

Want to talk more about how you can support Umbrella? Contact Jordan Cady, Associate Director of Development & Communication, at jordan@umbrellanek.org